

NATIONAL FOOTBALL LEAGUE

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COMMUNICATIONS

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**NFL KICKS OFF NEW “SPORTS JOURNALISM & COMMUNICATIONS
BOOT CAMP” MAY 13 AT BOWLING GREEN STATE UNIVERSITY**

***Four-day program for current & former players includes “final exam”
covering Toledo Mud Hens baseball game***

Twenty four current and former NFL players will take part in the first-ever ***NFL Sports Journalism & Communications Boot Camp*** from May 13-16 at Bowling Green State University in Bowling Green, Ohio. With the new longer offseason, the boot camp is one of a record 10 training programs for post-NFL careers that NFL Player Engagement offers to current and former players.

The four-day program will focus on improving each player’s writing skills for newspapers, radio, and the expanding digital media industry. A field exercise at a Toledo Mud Hens home game will include a mock press conference as part of the player’s game coverage. Players will write and record their own radio commentary as part of one of the other planned exercises.

Several of the outside faculty from the NFL’s popular Broadcast Boot Camp will also be involved as well as former NFL players-turned-journalists **MATT BOWEN** (Chicago Tribune), **MATT CHATHAM** (Boston Herald), and **BUCKY BROOKS** (NFL.com and NFL Network).

The boot camp is hosted by the BGSU School of Media and Communications and the Sport Management program and was developed with NFL Player Engagement, under the auspices of the Richard A. Maxwell Sport Media Project.

“BGSU is both honored and thrilled to welcome the inaugural NFL Sports Journalism & Communication Boot Camp to our campus. We have both highly skilled professors and alumni teaching interactive sessions and providing excellent instruction in the fast-changing sports media industry,” said **DR. TERRY RENTNER**, professor and director, BGSU School of Media and Communications.

“We are excited to work with Bowling Green State University as we continue to take advantage of the expanded offseason to provide current and former players opportunities to explore a wide variety of disciplines and get hands-on experience,” said **TROY VINCENT**, Senior Vice President of NFL Player Engagement.

Player enrollment criteria include previous participation in NFL Player Engagement programs, prior media experience, essays, and NFL playing experience.

For further information, please visit <https://www.nflplayerengagement.com/>.

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