

Position for Crime & Justice Research Alliance (CJRA)

The Crime & Justice Research Alliance (CJRA) is a new Washington, DC-based collaborative partnership between the nation's two leading criminal justice scholar associations, the Academy of Criminal Justice Sciences (ACJS) and the American Society of Criminology (ASC), which represent more than 5,000 criminal justice scholars and research experts.

Position: Communications Consultant

Position Purpose: The Communications Consultant will execute a communications and social media strategy that will help promote the research of CJRA members through print, radio, broadcast, and social media outlets, blogs, and media lists. This person will interact directly with the membership of CJRA to help translate research findings to be accessible to a broader audience.

He/she should coordinate with CJRA's government relations consultant and make recommendations for CJRA's website.

Duties include:

1. Develop media strategy, goals, and metrics of success for social media, print, radio, and broadcast.
2. Establish the CJRA voice and online personality across various social media platforms.
3. Create weekly content for CJRA Facebook, LinkedIn, Instagram, Twitter, YouTube, and blog sites to support CJRA members' research.
4. Focus on building an engaged community of followers to help disseminate research results.
5. Find opportunities to publish content in print as well as opportunities for members to appear on broadcast media.
6. Help facilitate the membership's use of social media to disseminate their own research findings.
7. Research, author, and edit content.
8. Interview researchers for story ideas.
9. Monitor media activities and identify emerging and notable criminal justice and criminological events to which our researchers can respond.
10. Write and distribute research briefs related to current newsworthy criminological events.

Preferred Qualifications:

- At least five years of professional experience, preferably in communications, media or a related environment.
- A four-year degree in marketing/communication, journalism, or related field.
- An understanding and ability to write about criminal justice and criminological research.
- A demonstrated proficiency with results-oriented social media campaigns.
- Strong verbal and excellent written communications skills.
- Strong attention to detail relating to material accuracy, consistency, grammar, and spelling.

- Ability to work with researchers to translate their findings to media appropriate messages.

Terms of Employment

The successful candidate will serve as a part-time freelance consultant and be compensated via annual contract (subject to renewal) for an anticipated level of effort of .50 FTE. Compensation commensurate with experience.

Interested applicants should submit a cover letter, resume, and writing sample to ldugan@umd.edu by Tuesday, September 15, 2015. Please use the subject line: CJRA MEDIA POSITION