



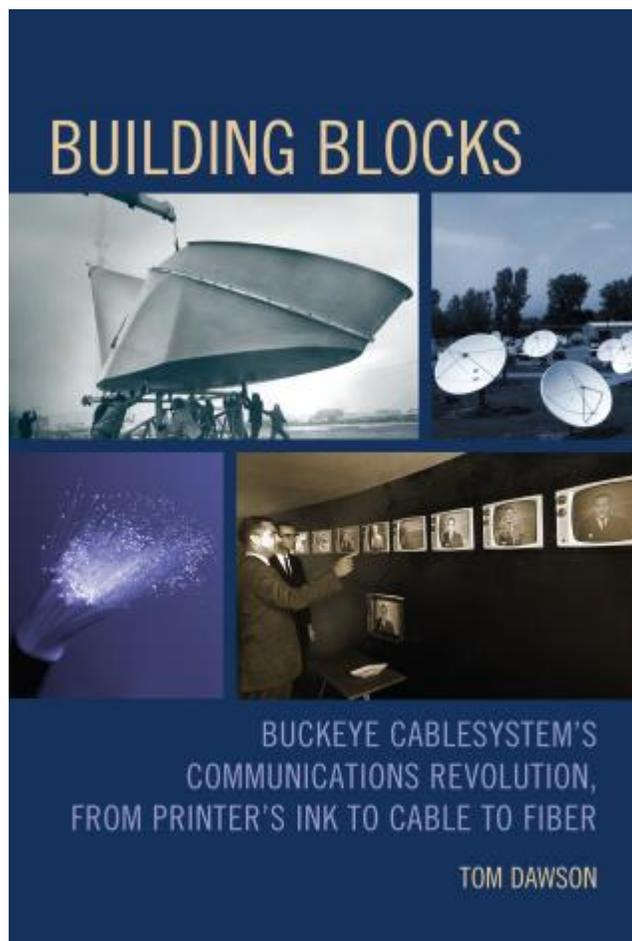
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## Building Blocks

### *Buckeye CableSystem's Communications Revolution, From Printer's Ink to Cable to Fiber*

By Tom Dawson



Dawson's readable, fast-paced writing style makes *Building Blocks* a must read for anyone interested in how the cable industry got started and is a great read for those wanting to learn more about the cable business. It is a great all-American story of how an immigrant family becomes a leader, and stays a leader, in the media business and is a great reference for anyone interested in Toledo business history. The story of Buckeye and the Block family businesses is closely intertwined with the vibrancy of the Toledo community. While *Building Blocks* is a well-researched piece on the cable industry, its lessons in how to run a customer-friendly business can be applied to any industry.—**Jonathon McGee, Executive Vice President, Ohio Cable Telecommunications Association**

#### About the Author

Tom Dawson spent some 23 years as a writer and editor on two Ohio daily newspapers, including seventeen with *The Blade of Toledo*, owned by Block Communications, Inc., which also owns Buckeye CableSystem. In 1986, he transferred to Buckeye. During his career there, he coordinated design and construction, new business development, community affairs, and government relations dealing with all regulatory and compliance issues for the cable company. In 1994, Dawson

was named vice president/regulatory affairs of Buckeye TeleSystem, a sister company.

He retired in 2009 after 40 years with the Block organization, but went back in 2010 as a consultant dealing with the same issues as before he retired.

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