



Enriching the Strategy Activity

Vision

Change: reword to say, “. . . shaping our future through discovery, collaboration, and personal growth.”

“the premier” to “a premier”

“learning” to intellectual growth and challenge”

“premier” to “student-centered”

Delete: “best in nation”

Other notes:

- Does not provide a unique vision
- “Premier” implies competition

Mission

Add: Idea of “life skills” – problem solving, critical thinking, communication, leadership, etc. (also add: “idea of truth in advertising; don’t be too lofty – who are we really?”).

Change: (or eliminate, or define) “holistic learning experience.”

Delete: (shorten entire mission statement)

Other notes:

- reword “change lives” to include a positive impact on individuals.
- Answer the question, “Why do we exist?”

Core Values

Add: Civic Engagement and Community Service” (understanding experiential learning)

Active collaboration/teamwork” to “collaboration”

Change: “cooperation” to “collaboration” or “teamwork”

“imaginings” to “innovation”

“Intellectual and spiritual growth” to “Intellectual, personal, and professional growth”

“Spiritual” to “personal”

Delete: Pride in a job well-done

Goal 1

Add: idea of life long learning.

Change: “enhance” to “facilitate.”

Delete: “student” and replace with “BGSU community”.

Other notes:

- something about learning and growth for all campus community – not just students.

Goal 2

Change: Split into two goals—

1. Create opportunities for high quality scholarship
2. Support and encourage creative achievements

Change to “promote scholarly/academic achievements throughout the university

Goal 3

Add: “To integrate” – idea that diversity is recognized but not integrated (beyond race/ethnicity to socioeconomic, first-generation, etc)

Goal 4

Other notes:

- clarify “stakeholder,” esp. “external stakeholders” (be sure to include undergrad students)

Goal 5

Add: focus on retention of current faculty, staff, & students.

Other notes:

- cooperation and shared respect between offices/depts.

New Goals

Add: “Prepare the entire BGSU community to be contributing members of a participating democracy and the global society” (strong support).