



Enriching the Strategy Activity

Vision

Add: "future" after "the world"

Mission

Change: Change "Holistic" to "Well-Rounded"

Delete: Last sentence (opinion-based, it's the goal of all colleges and universities)

Core Values

Add: "Character" to "intellectual and spiritual growth"

Delete: "Pride in a Job Well Done"

Add: "Commitment to Excellence" or "Pursuit of Excellence"

Change: "Core Values" to "Core Actions"

Change: "Cooperation" to "Demonstrate and teach respect and cooperation"

Goal 1

No specific change recommended.

Goal 2

No specific change recommended.

Other notes:

- Issue w/"Scholarship" – money or education?

Goal 3

No specific changes recommended.

Other notes:

- Sensitivity to non-traditional age students
- Expand cultural diversity among student body.
- Suggest replace "student body" with campus community, for example, faculty and staff

Goal 4

Change: "internal and external stakeholders" to "faculty, staff, students and community"

Goal 5

Change: financial infrastructure to separate goal

Change: "Build an optimal...financial infrastructure" to "Acquire and maintain financial resources to achieve educational goals"