CHARTING OUR FUTURE
BOWLING GREEN STATE UNIVERSITY
STRATEGIC PLAN

Landscape Activity

TOPIC	GLADS	SADS	MADS
Funding in Higher Education	• Open discussion about situation • Student money management office • Fee waivers for faculty/staff and dependents • Strategic plan recognizes that competition between universities is hurting funding	• Not enough funding/funding not given • Value of higher education isn't supported by society • Student loans create huge debts as students begin their careers	• State administration gives less and wants more • Students pay more = more responsibility • Inadequate resources for students • Buildings deplorable • Students don't have enough money to focus on education • When funding doesn't support priorities
Enrollment Management	• Diversity • President's and Preview Days • Admissions recruiting trips • Staff nurtures students	• Enrollment decline • Paying tuition is difficult/dropping out • Work responsibilities during school	• Cuts in funding across campus
The Value of a BGSU Degree	• Alumni believe in BGSU education • Quality of programs	• Faculty disappearing • High school student's perception • Enrollment decline	• Poor residence hall & other facilities • Financial packages for students
Capital Planning – Facilities and Infrastructure	• Wolfe Center for the Arts • New Stroh Center • Arts center	• Understaffed facilities • Residence halls • No updating residence halls • Price of books	• Prominence of athletic buildings over academic needs • Neglect of historic buildings • Broken elevator in the Education Building for over a year
Leveraging Technology	• Electronic library resource • Availability of information	• Training (lacking) • Lack of human contact	• Time required to use technology/learn
Balancing Faculty Roles	• More faculty starting to use technology	• Loss of good faculty due to retirement/moving	• Not replacing faculty when they leave