



Landscape Activity

TOPIC	GLADS	SADS	MADS
Funding in Higher Education	<ul style="list-style-type: none"> Capital campaign successful 	<ul style="list-style-type: none"> Minimal pay increase \$4.5 million deficit at BGSU Infrastructure degradation 	<ul style="list-style-type: none"> Hiring Freezes as a result of budget deficit
Enrollment Management	<ul style="list-style-type: none"> That it is a priority OREG 	<ul style="list-style-type: none"> That there is a decrease in enrollment Needs to be more diverse 	<ul style="list-style-type: none"> At the loss of scholarships About facilities (dorms, and Rec Center) and the lack of long term planning and care
The Value of a BGSU Degree	<ul style="list-style-type: none"> Learning communities 	<ul style="list-style-type: none"> Graduates leave area General raising costs 	<ul style="list-style-type: none"> College not keeping up with technology Education is a commodity
Capital Planning – Facilities and Infrastructure	<ul style="list-style-type: none"> Plans for some buildings to be renovated Capital campaign success 	<ul style="list-style-type: none"> Old buildings crumbling parking lots Classrooms many are an embarrassment Deferred Maintenance 	<ul style="list-style-type: none"> Underfunded infrastructure Emphasis on athletics over academics
Leveraging Technology	<ul style="list-style-type: none"> Support of technology Training opportunities 	<ul style="list-style-type: none"> Need for funding BGSU does not fully utilize emerging technology for student services Who is making the decision Loss of cavity and engagement 	<ul style="list-style-type: none"> FMS Peoplesoft Not fully embracing the use of technology Online community connections
Balancing Faculty Roles	<ul style="list-style-type: none"> That student diversity is very visible 	<ul style="list-style-type: none"> That diversity of faculty is not increasing 	<ul style="list-style-type: none"> About the shift to non tenure track faculty