



Enriching the Strategy Activity

Vision

Change: “the” premier learning community to “a” premier learning community

Add: “global” idea to vision (*no specific recommendation was given*)

Add: “diversity” idea to vision (*no specific recommendation was given*)

Other notes:

- Better define our focus to be “premier learning community”
- How do we continue to strive to be the “premier learning community” in current economic conditions?

Mission

Delete: “holistic” – buzzword

Change: “holistic” to “comprehensive”

Change: “emerging careers” to “sustainable”

Add: “liberal education”

Other notes:

- Need mission to identify distinctiveness of BGSU
- Marketing campaign should not be the same as Mission

Core Values

Change: “Cooperation” to “Cooperation and collaboration”

Change: “Intellectual and spiritual growth” to “Intellectual, spiritual and personal growth”

Add: “Building community through involvement”

Other notes:

- Keep them

Goal 1

Change: “Enhance” to “Facilitate”

Add: “Critical thinking and personal growth”

Other notes:

- Continued implementation of core values throughout education

Goal 2

No specific adds/changes/deletes

Other notes:

- Who is the intended recipient of producing high quality scholarship
- Need to define terms of goal
- How do we measure outcomes

Goal 3

No specific adds/changes/deletes

Other notes:

- Define “diverse community”

Goal 4

No specific adds/changes/deletes

Other notes:

- Define “stakeholders” and “engage”
- Define “mutual benefit”; potential ideas – university and community progress, sustainable relationship

Goal 5

Delete: Entire goal - meaning is unclear

New Goals

Add: Examine the strengths and limits of traditional higher ed. in light of shifting social and political and economic/technology trends