

MAGAZINE INTERNSHIP

SUMMER 2014



New York • Washington May 28 to August 8

For nearly 50 years, the American Society of Magazine Editors has sponsored the Magazine Internship Program—a ten-week program for rising college seniors at magazines in New York and Washington. Since the program was founded in 1967, some 1,800 college students have worked as ASME interns. Nearly 250 have gone on to successful careers in print and electronic journalism.

Join This Magazine Journalism Tradition

COLLEGE STUDENTS — Download an application form at magazine.org/asmeinternship

JOURNALISM EDUCATORS — Encourage your students to apply

MAGAZINE EDITORS — Make sure an ASME intern is working at your magazine next summer

The application deadline is December 10, 2013.

Email asmeinternship@magazine.org to learn how to participate.

What you need to know about the Magazine Internship Program

Only 10 percent of all Magazine Internship Program applicants are accepted. ASME interns have distinguished academic records and usually have extensive experience working on city and regional magazines or websites as well as on college newspapers or magazines.

ASME interns participate in a three-day orientation program and learn the fundamentals of reporting, fact checking and copy editing. Over the course of the summer, ASME interns also attend special events in New York and Washington and meet for lunch with top editors.

ASME interns report, edit, fact-check and copy-edit for print and online publications. They may sometimes interview celebrities, attend press conferences and work the red carpet—but most of the summer they do the unglam but essential work of magazine journalism.

2013 PARTICIPANTS

COLLEGES/UNIVERSITIES

Arizona State University
Boston University
Brown University
Creighton University
DePaul University
Drake University
Florida A&M University
Florida State University
Harvard College
Howard University
Indiana University
Iowa State University
Kent State University
Louisiana State University
New York University
Northwestern University
Ohio University
SUNY New Paltz
Trinity University
University of Alabama
University of Florida
University of Illinois at Urbana-Champaign
University of Maryland, College Park
University of Michigan
University of Missouri-Columbia
University of North Carolina, Chapel Hill
University of Pennsylvania
University of Pittsburgh
University of Texas at Austin
Wartburg College
West Virginia University
Yeshiva University

MAGAZINES/WEBSITES

AARP The Magazine
Brides
Essence
Family Circle
Field & Stream
Food Network Magazine
Food & Wine
Glamour
Good Housekeeping Inc.
InStyle
Kiplinger's Personal Finance
Ladies' Home Journal
Martha Stewart Living
Money
National Geographic
Parade
Parents
People
Reader's Digest
Real Simple
Scientific American
SELF
Smithsonian Magazine
Sports Illustrated
This Old House
Travel + Leisure
TV Guide Magazine
Vanity Fair
The Washingtonian
Woman's Day

HOW TO APPLY

Applicants must have completed their junior year of college by June 2014. Only full-time students with a grade point average of at least 3.0 within their major will be considered for an internship. Potential applicants should review the application requirements at magazine.org/asmeinternship.

Your application must include:

- a completed application form (application forms can be downloaded from magazine.org/asmeinternship)
- A one-page cover letter (addressed to Nina Fortuna, Director, ASME) explaining why you are interested in magazine journalism; why you want to participate in the Magazine Internship Program; and what qualifies you to be an ASME intern. The selection committee wants to know how your course of study has prepared you to be an ASME intern and how you plan to use the skills and insight you gain from participation in the Magazine Internship Program not only to advance your career but to benefit the publications where you work your senior year
- A letter of recommendation from an educator who can attest to your abilities and experience
- A letter of recommendation from an intern supervisor or employer who can attest to your abilities and experience
- A current resume
- No more than 10 clips from a college newspaper or magazine or from a newspaper or magazine where you have interned or worked that demonstrate reporting skills as well as an interest in and knowledge of a range of topics
- A nonrefundable processing fee of \$40. Checks should be made payable to MPA/ASME

Application materials and processing fee must be emailed and postmarked on or before December 10, 2013.

All application materials must be submitted by email to asmeinternship@magazine.org. If your attachments are larger than 10 MB combined, please send materials in separate emails. You may also request a Dropbox folder to share your materials. The nonrefundable processing fee should be mailed with a copy of your application form to Magazine Internship Program, American Society of Magazine Editors, 810 Seventh Avenue, 24th Floor, New York, NY 10019.

HOW INTERNS ARE CHOSEN

Besides overall academic performance, criteria used to select ASME interns include:

- Academic training in journalism (but students shouldn't be afraid to apply for an ASME internship if their school doesn't offer journalism courses or if they're not majoring in journalism)
- Experience in campus journalism, preferably as a reporter or editor on a newspaper, magazine or website
- Previous internships or employment at city, regional or national newspapers, magazines or websites

Applicants will be notified by email of the selection committee's decision in mid-March 2014.

WHAT SCHOOLS SHOULD DO

Journalism departments and career-guidance offices are asked to recommend no more than two students for the Magazine Internship Program. (Students do not need to be nominated by a college or university to apply, but applicants recommended by journalism departments or career-guidance offices are given preference over students from the same school.) Letters of recommendation should be included in each student's application email. To ensure geographic diversity, only one student is usually accepted from any one college or university.

INTERNSHIP DATES

- The Magazine Internship Program Orientation begins on Wednesday, May 28, 2014, at ASME in New York. All ASME interns are expected to attend orientation, including interns assigned to magazines outside New York. Orientation concludes on Thursday, May 29
- ASME interns begin work at their assigned magazines on Monday, June 2; the Magazine Internship Program concludes on Friday, August 8

FINANCES AND HOUSING

- ASME interns are temporary employees of the magazine they are assigned to. ASME interns are paid a minimum of \$350 a week before deductions
- ASME interns are responsible for their own travel, housing, meals and personal expenses. ASME arranges group housing at New York University dormitories. Most interns live at NYU, but some stay with family or friends. ASME also provides housing information for students assigned to magazines in Washington

Housing costs for the length of the Magazine Internship Program are approximately \$2,800 at New York University (costs are comparable in Washington). A three-week deposit is required when housing is reserved for the summer; payment must be made in full before the scheduled move-in date.

To download an application form, go to:
magazine.org/asmeinternship

Application materials must be emailed to:
asmeinternship@magazine.org

Processing fees should be mailed with a copy of your application forms to:

Magazine Internship Program
American Society of Magazine Editors
810 Seventh Avenue, 24th Floor, New York, NY 10019

TEL: 212.872.3737 **EMAIL:** asmeinternship@magazine.org



The American Society of Magazine Editors is the principal organization for magazine journalists in the United States. Founded in 1963, ASME works to defend the First Amendment, protect editorial independence and support the development of journalism. ASME sponsors the National Magazine Awards in association with the Columbia University Graduate School of Journalism.