

January 20, 2010

Dear Educator,

KSDK, Newschannel Five in St. Louis, is looking for interns. We actively search for interns throughout the year. Currently we are recruiting for the semesters which start in May and September, 2010.

We highly encourage each intern to make a total commitment to the experience and stay through the conclusion of that semester's program. Hours vary, according to a student's obligations, but we believe the more exposure the better. Our maximum schedule is 30 hours a week, including an hour break daily.

Our internship program offers more than most. Each intern contributes significantly to the product. Assignments are task driven. They include research and participation in sports, in special projects, our many websites including ksdk.com, the assignment desk, and community relations. We also place interns in our daily magazine show, "Show Me St. Louis."

The Networks of NEWSCHANNEL FIVE

Additionally, time is given to observation, so that an intern may concentrate on the area which interests that student most.

We believe an intern should be put on the right path for a career, so we also try to help prepare students for the job market. Since the program was established in 1985, we have helped to nurture and coach more than 800 interns. Many are happily employed in the business. Several of them work for us at one of the properties in our company, Gannett.

If this sounds like something you would like a student to consider, please have the student submit these documents to me:

1. A letter explaining why the student would like to be a KSDK intern.
2. An official college transcript sent directly to me.
3. A resume.
4. Three broadcast writing samples. If those are unavailable, I will take a sample from print or a research paper from a journalism class.
5. A letter of recommendation from a broadcast professional.

An intern must receive academic credit and must furnish a letter from a faculty advisor explaining how credit will be arranged after the student is accepted. Students should have completed at least one year in college.

If anyone is interested, please ask the student to complete the materials and call me for an appointment. I encourage each student to attend one of the group interviews. Interviews are on March 5, 11, 19, 26 and April 2. The deadline for submitting materials and attending an interview is April 2.

This is an unpaid internship, but we do offer a chance to work in one of the most exciting network affiliates in the country, in a corporation that leads the nation in newsgathering and its commitment to its community and employees.

Internship interviews for the semester will be held at KSDK, 1000 Market Street. Each is at 3pm.

You and your students can visit ksdk.com for additional information. I am also available to speak to your classes about our program and would enjoy

that opportunity. Some of my best recruiting efforts come from meeting students in their classrooms.

I hope you will send us your best and brightest. Please feel free to call me directly at (314)-444-5120 with questions. I can also be reached by email: aehrlich@ksdk.com. Thank you for considering KSDK, Newschannel Five. We look forward to meeting your students.

Sincerely,

A handwritten signature in cursive script, appearing to read "Ava Ehrlich".

Ava Ehrlich
Senior Executive Content Producer
& Special Projects