

2010 Internship Program

The Chick-fil-A Bowl is seeking candidates to fill four paid internships for the 2010 Bowl season. The internship period begins July 2010 and continues through January 2011. Each position pays \$1,260.00 per month. Interested candidates will be applying for internships in the following concentration areas:

- Communications
- Event Management (2 total positions)
- Sales & Ticketing

This year's group of interns will be primarily working to help execute the Chick-fil-A Kickoff Game (LSU vs. North Carolina) in September and the Chick-fil-A Bowl in December. While interns are assigned to a specific concentration area, they are expected to provide support to all areas of the Chick-fil-A Bowl and Chick-fil-A Kickoff Game during the duration of the internship. Qualified applicants should be sports-minded, self-motivators who are willing to accept the long hours and hard work required to succeed in the sports industry. Additionally, qualified applicants should be committed to pursuing a career in the business of athletics. Knowledge of college football and the bowl system is not required but helpful.

Interested candidates can apply by sending their cover letter, resume and contact information for three references to accvssec@macoc.com with the subject line "2010 Internship". Resumes, letters and references should be sent as attachments and not copied into the body of the email. The required documents can also be mailed to the following address: 2010 Chick-fil-A Bowl Internship Program, 235 Andrew Young International Boulevard N.W., Atlanta GA 30303. All required documents must be received by February 26, 2010. Resumes without cover letters and references will not be considered for the program. All applicants will be contacted with an update on the status of their candidacy following the submission deadline. Please do not contact the Bowl office for status updates.

PROGRAM GOALS:

- 1. Provide each intern with the opportunity to learn more about their area of concentration.
- 2. Allow each intern opportunities to gain valuable experience outside of their area of concentration by working on various key tasks for the Chick-fil-A Bowl and Chick-fil-A Kickoff Game.
- 3. Provide each intern the opportunity to prove his or her abilities with important assignments during the course of the internship.

POSITION REQUIREMENTS:

- 1. Must be able to commit to working a minimum of 40 hours per week at the Chick-fil-A Bowl office from July 2010 through January 2011. Work hours may be required on holidays and weekends.
- 2. Should possess or be working towards an undergraduate degree. A post graduate/masters degree in an applicable field (Sport Management, Sport Administration, Marketing, Communications, MBA, etc) is not required but highly recommended.
- 3. The ability to work well individually and as a team member in a fast-paced work environment.
- 4. Must have high attention to detail, the ability to organize and complete a diverse set of tasks in a timely manner.
- 5. Strong verbal and written communication skills.
- 6. Strong working knowledge of Microsoft Word, Excel, Power Point, Publisher and other applicable computer programs.
- 7. Display a willingness to learn and complete tasks regardless of their nature.
- 8. Knowledge of college football and the bowl system recommended.